







# No more Hydrogen Peroxide Bleaching



## I. Megawhite



### 1. Brief introduction of Megawhite

Megawhite: Established in Livingstone of Scotland at 2003 (CEO Bryan Christie)

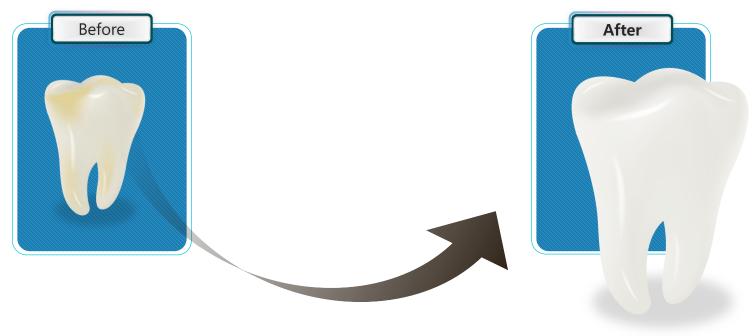
Sales in USA, Korea, Australia, Russia



# II. Dental Bleaching



## 2. Dental Bleaching?



#### **BLUE LIGHT's Effects**





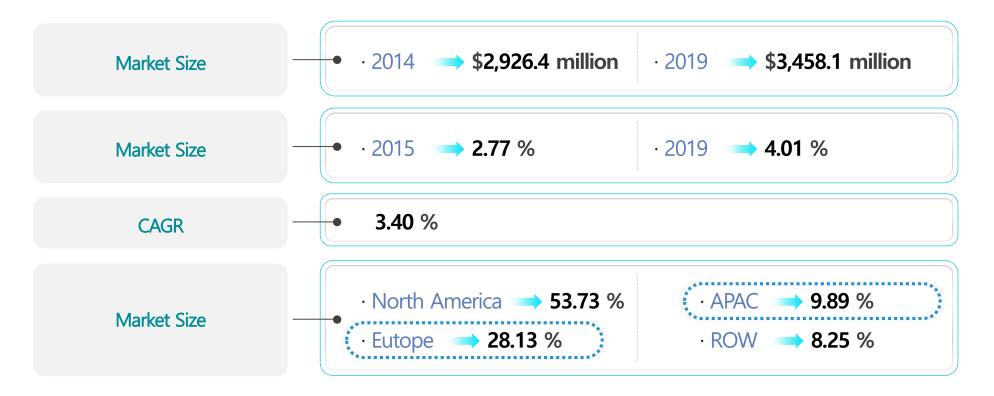


√ Teeth Shade Chart

## III. Market Status



#### 3. International Market Size





- · Annually 11% increased
- · In UK, USA, Canada and Australia, Dental whitening device is cosmetic device, not medical device.

# IV. Sales Status of Megawhite



### 4. Sales of Megawhite in world wide



UK Megawhite is selling in UK, USA, Island, Sweden, Russia, Italy, India, UAE, German, Poland, Lithuania and Australia with medical approval, because of safe products and treatment without hydrogen peroxide...





## 1. Safety

#### A . Hydrogen Peroxide : Very dangerous

36% higher of Hydrogen Peroxide is just as POISON.

Only Dental Doctor can treat his Patients with Hydrogen Peroxide breaching in his Clinic.



#### B. NanoPink is very **SAFE**.

· Hydrogen Peroxide: 0%

No Chemical Reaction

No Change of Oxidation.





### 2. Easy & Fast



- · You do not need to use within a fixed period.
- · NanoPink is not required any pre-treatment, Only 30minutes Use will make whitening effect.





#### 3. Combination



· NanoPink has same effective system as Dental bleaching lighter in Dental Clinics.

#### Whitening Agent and Light beam

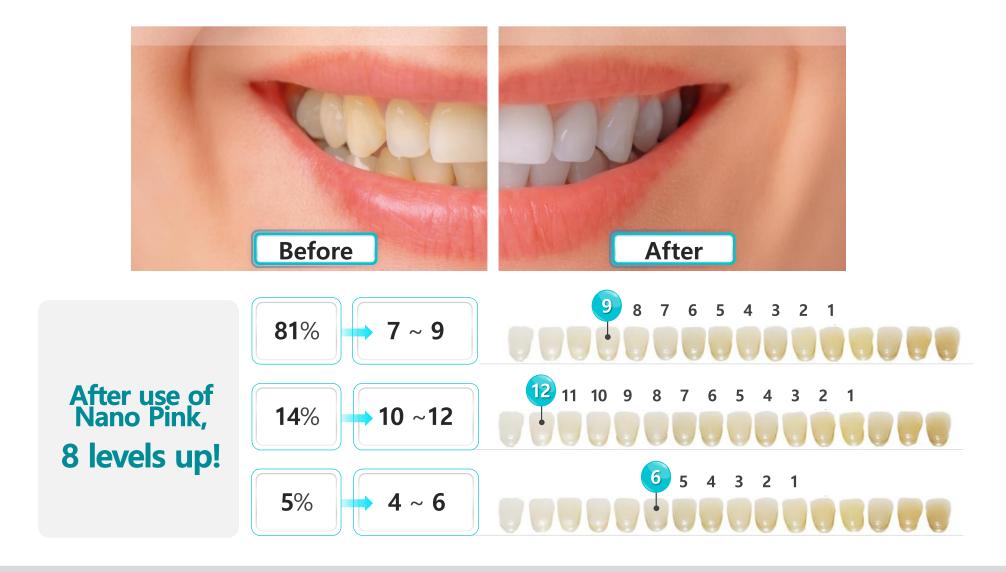




By Beam of BLUE LIGHT, Coloration material on teeth is removed and the effect of whitening will be increased.



### 4. Efficiency





## 5. Comparison

Classification	Professional Bleaching	General Whitening	Self Whitening	NanoPink
Major ingredient	High density of <b>15, 20, 30%</b> Hydrogen Peroxide	<b>3.5~5.4%</b> of Hydrogen Peroxide	<b>3% lower of</b> Hydrogen Peroxide	No Hydrogen Peroxide
Time of Treatment	2~3 times of Treatment 30min ~ 2 hour / one treatment	Couple of days or weeks	Couple of days or week	1 time 30min.
Treatment Method	Whitening agents And Dental light beam	Whitening agents only	Whitening agents only	Whitening agents And Small sized blue light beam
Safety	Toothache Damaged gums	Toothache Damaged gums	some side effects	Safe
Majorities	Pain by treatment Treatment by Dental Doctor only	Use after medical consulting	Easy use Low whitening effect	Easy Use High whitening effect No Pain



### 6. Majorities



Experience tooth whitening effect so easily and safely with Nanopink!

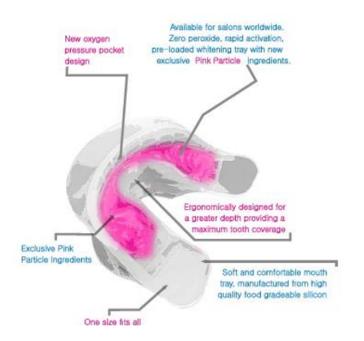
Very convenient tooth

whitening without pain by

only one time use



#### 7. Major Ingredients



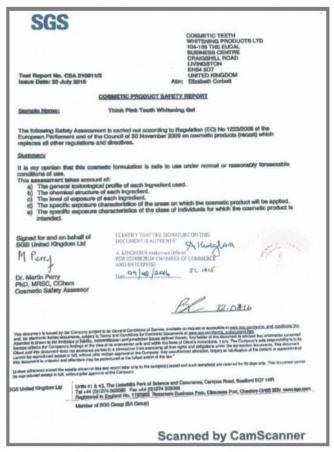
- -Silicone material mouthpiece is harmless to human body.
- -Pink gel of which main raw material is sodium bicarbonate
- -Whitening technology to remove pollutants and coloring substances attached to enamel
- -Return to healthy tooth condition by using pink gel, which is not conventional tooth whitening agent with peroxides but tooth reinforcing agent.

#### **Major ingredients**

Potassium nitrate, glycerin, silicon dioxide, propylene glycol, sodium lauryl sulfate, carbo, sodium bicarbonate, photoinitiator, peppermint oil, limonene



#### 8. Product Certificate



SGS safety test certificate